Top BPO destinations in the world are belongs to Asia, with India's continental share ensuring that nearly 30% of South Asia's exports come from services. Surrounded by services, the key segments are commerce process outsourcing and short- term migration.

**TELEMARKETING SERVICES**

Outsourcing telemarketing services can facilitate customer organization to supplement your existing customer relationships. We can raise revenue by effectively closing sales through our competent inbound/outbound telemarketing services and by creating a sales force guide. Along with this information, you also provide your organization with strategic ways to address your customers' issues and enhance customer relationships. A wide collection of offshore telemarketing services includes inbound sales, inbound customer services, outbound research, telemarketing sales, and outbound lead generation.

**PROVIDING TELEMARKETING SERVICES**

**Inbound Telemarketing Services**

A customer contacts us for inbound telemarketing services; first, examine and understand our customer's requirements. Following analyzing our customer's requirements, inbound telemarketing experts will provide the customer with an ideal inbound telemarketing solution at a competitive price. extensive choice of inbound services includes dealer locator services, marketplace research surveys, 3rd party verification services, guide generation services, shortest response services, order taking services, an opinion survey, up-selling / cross-selling services, catalog sales services, membership application services, answering services and inquiry services.

**Outbound Telemarketing Services**

Outsource outbound telemarketing services get access to all the time of professional outbound telemarketing services. Efficiently qualify leads, construct database lists, evaluate a concurrency of databases and suggest other effective marketing strategies. At our outbound telemarketing facility, employ the latest in software and technology to supply you with best-of-breed services. We have the experience and the know-how to provide a range of telemarketing services, which include market research programs, telemarketing sales Services, product/service sales, primary research, prompt calls, customer satisfaction surveys and telemarketing lead generation amongst others.

**Telemarketing Consulting Services**

We offer proficient telemarketing ask services. Our services comprise an on-site analysis, audits on presentation, reporting specifications, scripting analysis, etc. Team of telemarketing experts can efficiently expand customized telemarketing script and provide call center benchmarking services, preparation modules, etc.

**List Marketing Services:**

We can offer a telemarketing list and straight marketing list services. The marketing catalog that we generate includes details, such as, zip code, state, city, income, job description, and credit card particulars amongst others. To make sure that your mailing services are effectual, we can also present a national change of address services.

**WHY USE TELEMARKETING SERVICES:**

* Telemarketing is a cost-effective measure up to hiring salespeople.
* Achieve out to customer’s crossways the world by means of telemarketing.
* Effortlessly marketplace products/services to existing & potential customers.
* Discover out if customers are interested in your product/service to correct away.

**CYCLE O TELEMARKETING SERVICES:**

Even before our team starts work on the project, we have an established set of steps to help us understand your needs better. Establishing a comprehensive understanding of client product, service, and market positioning.

Identify the profile of target clients -

* Industry Sector
* Client by Employee Size
* Client by Sales Turnover
* SME or PLC Focus
* Have the same opinion on the specific sales call objectives –
* New customer Data Capture.
* Sales guide Generation.
* New customer Appointment Setting.
* Finalize opposition Handling.
* Target customer Data.
* Set up Client Data Sources.
* Agree on Geographic Strategy.
* Local Market.
* National Market.
* Sales by County.
* Customer to generate draft telephone deal pitch geared to product launch and agreed call objectives. We will modify the draft sales pitch to get final approval from the client.
* Account Management.
* Internal Training.
* Configuration Email Marketing Material.
* Sales Reporting -
* It can be done through the web application like Sales now.
* Disposition report to detail out the day's performance.
* Call recordings if requested will be forwarded via FTP.
* Weekly review for performance check.
* Project Commences