

## **Case Study:** Various Supports for Client Jay

Client Jay, who has a few eCommerce sites and a number of stores on eBay and Amazon is working with Staff India to support his business in various areas.

## PAINS AND SOLUTIONS:

- The client needed someone to look after his PPC and also another person to work on his eCommerce sites which are developed in open cart, WordPress and PHP.
- He also needs someone to list/update products on eBay, amazon and his eCommerce sites.



## THE RESULT

As Staff India offers employees from a wide range of skillsets, Jay has hired a part-time person to look after his PPC, a full time developer to develop/fix his e-commerce sites and also a full-time VA to list/update products.

- With a little training and guidance the remote employees have taken over all those roles perfectly.
- Reduced up to 80% cost on his staff salaries.
- All those employees are highly skilled and are contributing greatly to the growth of their business.

Staff India offers dedicated virtual employees to our clients for the various back office roles. This could be a wide range of roles from web developers through to multi skilled virtual employees.

You are an individual, not a number. We value all our clients.