**Day and Time of the High and Low Clicks and CTR and High and Low conversions**

In **Data Entry 2014 campaign**, at Thursday 00:00 PM - 3:00 PM bid adjustment was about 50%, there were 2 clicks and CTR was about 22.22%. Whereas at Friday 3:00 am - 00:00 pm without any bid adjustment the clicks and CTR were the same.

There were 1 click per at the following times and day: Monday, 00:00 AM - 03:00 AM

Tuesday, 10:00 PM - 12:00 PM Saturday, 03:00 AM - 00:00 PM and 03:00 PM - 06:00 PM and 10:00 PM - 12:00 PM Thursday, 07:00 PM - 10:00 PM Wednesday, 00:00 PM - 03:00 PM

We had got highest conversions on this campaign at the following day and times Thursday, 07:00 PM - 10:00 PM and 00:00 PM - 03:00 PM and Friday, 03:00 AM - 00:00 PM Thursday

This campaign is getting highest clicks and CTR on Thursday 00:00 PM - 3:00 PM and Friday 3:00 am - 00:00 pm.

In the **Outsource** and **Outsourcing** campaign we have got highest clicks at Monday, 00:00 PM - 03:00 PM and Monday, 10:00 PM - 12:00 PM and 03:00 AM - 00:00 PM respectively and highest conversions at Monday, 00:00 PM - 03:00 PM for the **Outsource** campaign.

In the **Virtual**, **Virtual Employee** and **Virtual WD** campaign we have got highest clicks at

Monday, 00:00 AM - 01:00 PM, Tuesday, 00:00 AM - 01:00 PM and 07:00 PM - 10:00 PM

Friday, 03:00 AM - 00:00 PM, Saturday, 03:00 PM - 06:00 PM and **Virtual WD** campaign have only got the conversions at Sunday, 10:00 PM - 12:00 PM and 07:00 PM - 10:00 PM, Saturday, 00:00 PM - 03:00 PM, Wednesday, 03:00 AM - 00:00 PM.