**CONTEST IDEA**

The idea to arrange an online competition with 7 sub-categories. The time frame will be 15-20 days. We will start our marketing campaign one week before the starting day. These contests will be placed on our website's landing page (if possible, we'll use a new URL related to OMJ) and will be preached through Facebook, LinkedIn, and MailChimp. We'll invest 500 tk per day to boost our campaign. 7\*500 = 3500 bdt for facebook boosting. 7 contest, Each of them is described below:

**1. Most Share**

Everyone will have to fill up an excel sheet/word file including web addresses of pages sharing our site. For instance, s/he shares our website to a facebook group, he needs to give the address of that post. Screenshot won't be allowed as they might delete the post after posting this. The highest sharer will be the owner.

**Prize:** This is gonna be the game-changer. So we need to put something attractive as a reward.

* Certificate
* OMJ T-shirt
* 2000 Cash
* Pen Drive

**2. Quiz Contest**

A set of 30 questions related to normal outsourcing, OMJ, and other freelancing kinds of stuff will be placed here. The contest page will be placed on our website. And one has to create an account in OMJ to participate. There will be a time frame. Who answers the most rights within the lowest time will be the winner. There will be an option to share the result in FB that has to be done to finish the contest.

**Prize:** I don't think we need to place any heavy prize for this zone.

* Certificate
* OMJ T-shirt
* USB HUB
* Power Bank

**3. Content Writing Contest**

When one registers for this, we'll send him 3 different contents to write which will enrich our blog later on. The smartest writer will be awarded.

**Prize:** It will be worthy to attract them with some good prize.

* Certificate
* OMJ T-shirt
* Bluetooth Speaker
* Memory Card

**4. Logo Contest**

They will have to make the logo of OMJ. Just like Quiz section s/he will have to share his design from FB account. We'll use the best logo in some places.

**Prize:** It would be wise to award some money here.

* Certificate
* Bagpack with OMJ Logo;
* Wireless Microphone
* Smart Watch

**5. Web Developing Contest**

A set of web problems will be given to solve (WordPress, java, PHP, Python, web template, and so on). S/he will have to finish it within time. The best result with the lowest time will be awarded.

**Prize:** We need to put something attractive as a prize.

* Certificate
* Bagpack with OMJ Logo;
* Fifa Game Original CD 19/20;
* Smart Phone

**6. Video Editing and Voice-over Contest**

In this sector, the participant will have to make a video to promote OMJ. The best video will be awarded.

**Prize:** Depends on You.

* Certificate
* Bagpack with OMJ Logo;
* Wireless Keyboard-Mouse Package;
* USB HUB

**7. Most Referral**

Here, Contestants will have to send their own referral links. The most successful referral holder will get the first prize.

* Certificate
* Bagpack with OMJ Logo;
* 1000 Cash
* Web Cam

I am ignorant about the budget. So here are a lot of awards from low budget-big budget. In the end, you'll have to decide what to give.

**Possible Prizes**

* Certificates;
* Money to give test;
* Cold, Hard Cash;
* Keyboard-Mouse Package;
* Joystick/PenDrive;
* **cold-weather care package;**
* **Daraaz Gift Voucher;**
* **Tent;**
* **OMJ T-shirt;**
* Bagpack with OMJ Logo;
* Books on freelancing;
* Internet Bill of One Year;
* Paid Courses online;
* Paid software subscription;
* Night Stay (Hotel);
* Chance to Work With Client (Will be just like our internal task);
* Headphone (Wire/Wireless);
* Power Bank;
* Fifa Game Original CD 19/20;
* Smart Phone;
* Memory Card;
* Watch/Smart Watch;
* Bluetooth Speaker;
* Laptop Cooler/ Stand;
* WiFi Router;
* Phone/Camera's Gadgets;
* Digital Camera;
* USB Hub;
* Wireless Charger (Charging Pad);
* Android TV Box;
* WebCam;
* Wireless Microphone.