**Registering a Trademark**

**How to trademark in the US**

* Check if the name has already been registered by another company from [Trademark Electronic Search System (“TESS”) database](http://www.uspto.gov/ebc/tess/index.html).
* If it's cleared, an application has to be filed online at http://www.uspto.gov/.
* Some information has to be provided while filing the application, such as categories of goods and services for which the mark will be used, date of the mark’s first use in commerce and whether there’s a design component to the mark you’re seeking.
* Respond to objections (if there are any).
* Cost-> $275 to $350
* *Reference: https://guides.wsj.com/small-business/starting-a-business/how-to-trademark-a-company-name/*

**How to trademark in the UK**

* Check if your brand qualifies as a trade mark by [clicking here](https://www.gov.uk/how-to-register-a-trade-mark/what-you-can-and-cant-register).
* Apply to register your trade mark by [clicking here](https://www.gov.uk/how-to-register-a-trade-mark/apply).
* You’ll get feedback on your application (an ‘examination report’) within 20 days - you have 2 months to resolve any problems.
* If the examiner has no objections your application will be published in the trade marks journal for 2 months, during which time anyone can oppose it.
* Your trade mark will be registered once any objections are resolved - you’ll get a certificate to confirm this.
* Cost-> £170 and £250
* *Reference: https://www.gov.uk/how-to-register-a-trade-mark*

**How to trademark in the Bangladesh**

* Processes are similar to that in the UK.
* Application link: http://www.dpdt.gov.bd/site/page/e25a28b6-4e02-4d8a-b9dc-e0761e118036/-
* Cost-> Tk.18000-Tk.24000
* *Reference: http://www.dpdt.gov.bd*

**How to trademark internationally**

* Register the trademark in the U.S. first.
* Search in the WIPO database for existing names before filing. [Click here](https://www.wipo.int/madrid/en/how_to/search/).
* File an international application. [Click here](https://www.wipo.int/madrid/en/how_to/file/).
* Respond to objections (if there are any).
* Cost->Fr.653 to Fr.1200
* *Reference: https://www.wipo.int/madrid/en/*

**Important Notes**

1. It is impossible to trademark a company in ALL THE COUNTRIES (unless individual applications are filed everywhere). However, the processes described are part of the Madrid system, which is recognized by countries like China, EU, USA, etc. Canada, South Africa, Saudi Arabia, etc does not recognize the Madrid System.
2. Internet businesses registering their names should generally refrain from registering their Web extension, such as .com or .net, with their name, unless they’re planning to register the mark both with and without. Getting a trademark without the domain extension will help prevent other businesses from registering the same name by just adding a different extension. Don’t designate a specific design of your trademark in order to get the broadest protection.
3. It is highly recommended to get an attorney, especially if it is to be registered internationally, because of the complexities involved. There are a lot of rules and policies that need to be carefully understood before proceeding.