

## **Case Study: Administrative Support for Whizzle Ltd**

The Leading UK distributor of Fixings and Fasteners is working with Staff India for more than 8 years now and has successfully taken the full benefits of outsourcing business processes.

### **The Objective:**

- To reduce cost by outsourcing most of the admin roles to ensure the key players can fully concentrate on their actual job which is to grow the business.

### **The Plan:**

- Started with 2 members and then increased the remote team to 5 persons in total.
- One assistant for each of the Marketing, accounts, purchasing, sales & dispatch departments.

### **The Result:**

- Whizzle was able to outsource almost 90% of the admin jobs to the remote team.
- The remote team work mostly independently with little training and guidance.
- Reduced up to 80% cost on staff salaries.
- Freed up 50% of the time for the key players who is using that time on their actual job to contribute to the growth of the company.
- Reached the milestone of 4M yearly turnover which was 2M initially.

Staff India offers dedicated virtual employees to our clients for the various back office roles. This could be a wide range of roles from web developers through to multi skilled virtual employees.

**You are an individual, not a number. We value all our clients.**

**Today's small businesses are tomorrow's goliaths.**