# How you can be successful in outsourcing?

There are plenty of success stories out there of how outsourcing saved time, saved costs, and carried highly experienced employees into the business to complete specific projects. Nobody needs more proof about how outsourcing helping so many companies to succeed in their business. But still we often find so many companies failed in outsourcing.

Here we will discuss the secrets of successful outsourcing.

# 1.Keep core business process in your hand

In this modern era, you can hire employees for your any tasks. But remember that, never ever outsource your core business process. Never ever handover your sales system and profit process to any outsourcing partner. Because this is crucial, you can hire employee to notify you about your upcoming deadlines or something like that. But don’t involve them directly to your work which are vital. Do those things by your own because if there any problem occurs in core prospects of your business it will take plenty of time to fix. Sometimes you will be unable to overcome from those scenarios.

# 2. Choose Perfect freelancer

Most important thing for becoming successful in outsourcing is choosing right freelancer for your tasks. The key things you should keep in my mind before choosing right freelancer are given below:

1. Language Capability: First thing first, before choosing a perfect freelancer you must have to test the language ability of your freelancing partner. For multi-national business or international company, you may need freelancers who can speak different languages.
2. Speaking and writing ability: If you hire employees for customer care service then the accent and fluency level are very vital. Other hand, if you hire an employee for content writing then the writing ability of this freelancer must have to be up to the mark.
3. Technology Skills: Track which software or technology your outsourcing partner using for your tasks.
4. Review Experience: Take a look of previous experiences of your freelancing partner. Don’t just trust only on their words, rather review the other customers feedback on him.
5. **Time Zone:** Outsourcing isn’t limited to local candidates. You can outsource internationally. Keep in mind the diverse time zones particularly if you need to communicate with the freelancer within your business hours. The main benefit of time zones is you can route your business 24 hours per day.
6. Budget:  Remember, you get what you pay for it. Decide if quantity or quality is more important to you.

# 3. Communicate With freelancers:

If you want your tasks to be done before the deadline ends, then must communicate with your freelancing partner regularly. If your communication with your freelancing partner is good, then you can update your tasks anytime also can negotiate particular sector. Select a particular communication way, it can be skype, mail, any desk or any social media. Then it will be easy for your freelancers to report you daily about the progress of task.

# 4. Choose Best Outsourcing Platform

Choose best outsourcing platform before hiring freelancer. Benefits of choosing best outsourcing platform are given below:

* Risk free
* You can take legal action if tasks not done properly
* You will find skilled employees
* Easy to rotate freelancers and so on.

Those are the key points of becoming successful while hiring freelancers. But those things are not everything. You also can check below scenario:

1. Review the freelancer’s portfolio
2. Review the status of the project,
3. Always