**Review on Hunter, Aeroleads, Voila Norbert**

I checked all these 3 (Hunter, Aeroleads, Voila Norbert) email finding tools deeply. Checked everything they are offering. Please see my observation report below.

**Hunter**

**Advantages:**

# **Search:** We can search leads by company name on Hunter and they will find all the emails of the peoples belongs to that company. They even show the source where they find out the emails.

# **Email Finder:** We can use their email finder option where they allow the user to put a full name with the company name and they will find the email for that person. They are able to find the correct email address of that person if the email address shared on public anywhere on the internet. We can also see the email accuracy by the percentage on Hunter.

# **Email Verifier:** Email verifier is a great option. We can verify email using this option in Hunter. For invalid email address, they show directly invalid. I checked using my email. **nolan.hq@staff-india.com** (valid) and put another one slightly changing which is invalid (**nolan.ha@staff-india.com**). They successfully recognize valid and invalid one.

# **Bulk:** Hunter allows to find multiple emails using their bulk option. In that case, we can upload a big CSV file with first name last name and domain address/domain name and they will find the email addresses. The email finding ration is good and they show the accuracy rate on the result file. We can test multiple emails validation using bulk option as well.

**# Hunter Chrome Extention:** The chrome extention of hunter is very useful one. It's easy to use and make work easy for us. To find emails from an website, simply we need to go to that website and then if we clieck on their exyention icon they will quickly find all the public emails relted/exists on that website. It can save a lot of time.

**Limitations:**

# Hunter is unable to find/verify email address from Gmail, Yahoo, etc email providers. It's a big problem. They hide the result in that case.

# Another big issue with Hunter is that on a free plan they allow only 50 searches in a month. This is too few.

# They are able to find the email addresses which are used on public only. For example, if the email address used to comment on a blog post using the company name, Hunter is only able to find that one.

**Is hunter useful for us?**

I would say yes. Hunter is a useful tool for us though it has a lot of limitations. We can search for emails via company name and they will find the publicly shared emails. And then we will get an idea about the email creating a pattern of that company which will be useful for us to guess the other person's email address of that company if we know their name. And also using their email verify option we can verify the email address we find from various sources if these are accurate or not. Besides their chrome extension is a good one. It can save our time in email finding from any website.

**AeroLeads**

**AeroLeads:** I did not find anything useful on AeroLeads. They are mostly LinkedIn based. They try to find out the email address from the LinkedIn profile. We need to click on their extention and then they give an option to search via company name or employee name. Then we need to save this contact to the AeroLeads directory. And then they will automatically try to find the email address.

# The email address they find are invalid.

# They create an email address using the company name by guessing. I used my personal email address to test them if they show the correct one. But unfortunately, they find one email like **naim@staff-india.com**. (they combine my real name and attached it with the company name)

# And they allow very few searches for free. We can save just 10 prospects on free plan. Even I spend 7 prospects in just testing their system.

**Is AeroLeads useful for us?**

In my opinion, this is not suitable for us to use as they are showing wrong email addresses. To find email address from LinkedIn we can use Hunter instead as we can search leads on Hunter using the company name.

**Voila Norbert**

**Voila Norbert :** This is also not suitable to use. They don't even allow a single search for free. I created an account on Voila Norbert and checked some videos on youtube on this. Voila Norbert features are quite similar to Hunter. And according to the youtube reviews Voila Norbert email accuracy rate is high but problem is that we must have to subscribe to use their tool.

**In conclusion, I will say Hunter is the best and useful tool for use among these three. It's very easy to create an account on Hunter. So, to escape from their monthly limit on free trial we can create 10-12 accounts which will allow us to use hunter for a whole month. And the advantages of Hunter I already discussed above.**

**I will create a video describing how to use Hunter in email finding.**